



**LET'S WORK
TOGETHER**

**I'VE VISITED EVERY SINGLE
COUNTRY IN THE WORLD!**



Dream Big. Travel Far. Live Full.

I'm Johnny Ward, Generation Y, Irish guy who just knew that there was more to life than a 40+ hour work week, a bland social calendar and a 2 week break in the sun each year.

Now I work 10-20 hour weeks from my laptop anywhere on the planet, and blog about travel and lifestyle reaching MILLIONS of people each year through my blog, OneStep4Ward.com, one of the top 20 travel blogs in the world.

I've visited **EVERY SINGLE COUNTRY IN THE WORLD** (all 197 of them!), becoming the 3rd youngest person in history and the first person from Ireland ever to do so, and I became a self-made millionaire from my laptop in the process



PARTNERSHIPS.



THE CHEDI
PHUKET



BOSS
HUGO BOSS



Over 6,000,000 hits
per year on my travel
and lifestyle blog

Reaching over
1,000,000 per month
across Facebook,
Instagram and Twitter

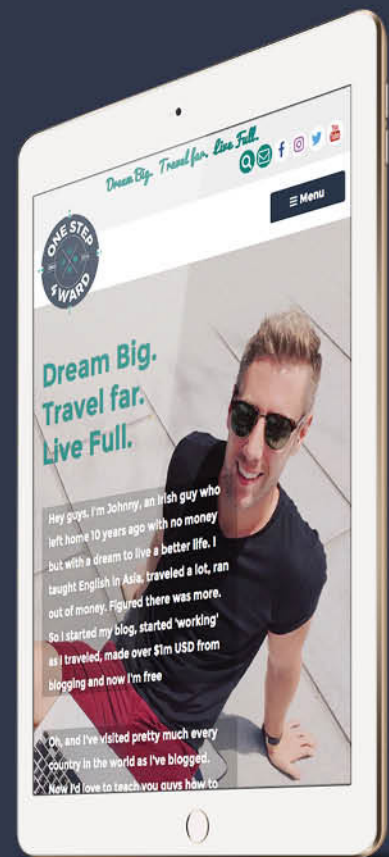
Over 250,000 social
media followers



ABOUT THE BLOG.

OneStep4Ward.com is one of the top 200 travel and lifestyle blogs in the world, with over 6,000,000 hits per year, over 250,000 social media followers and a reach of over 1,000,000 people per month across Facebook alone.

OneStep4Ward aims to inspire people to upgrade their lifestyle, to chase their dreams and to travel the world. Founded in 2009, OneStep4Ward has evolved into a true online source of influence across adventure travel, luxury travel and all things lifestyle.



Inspire people to upgrade their lifestyle, to chase their dreams and to travel the world



ABOUT JOHNNY.

Johnny Ward, founder of OneStep4Ward.com, is the 3rd youngest person to officially visit every country in the world at the age of 33, and his story about making over \$1,000,000USD while traveling full time and working from his laptop has been picked up in more than 100 countries across the globe, from Forbes, to BBC, to Kazakhstan Today! His inspirational story from a poor upbringing in Ireland, to becoming a millionaire digital nomad, has helped inspire thousands of others in the knowledge that they too can change their lives for the better. Since completing his journey to every country in the world, Johnny has since founded the GiveBackGiveAway.com which builds playgrounds and dormitories for impoverished schools across South East Asia, where Johnny leverages his followers online to crowdfund and then welcomes 16 fans to come and help complete the constructions while experiencing the countries.

"This is the 1st time I read that phrase you wrote at the end and I give it a new meaning... I aletas gerar a código that tells me "you can't get a life full of adventures" I must silence some voices in my head!"

"Hi there, I found out about you from your comments in Vagabonding (I read it all in one day yesterday). I like what you had to say so I looked you up, and I love what you have to say here. I'm excited to keep reading and start my own slow world travel by moving to France next month!"

**I've made over
\$1,000,000USD**

I've visted all
197
Countries



WHO ARE MY READERS.

”
6,000,000+
blog hits per year



250k-500k
Page Views
per month

100k-250k
Unique visitors
per month



54%
Female



46%
Male





USA, UK, Ireland, Australia, Thailand Top Countries

250,000 highly engaged followers across:



115,000

REACH:
Over 1,000,000
per month



51,000

REACH: 200,000+
impressions
per month



100,000+

video views per
month (across fb
video and youtube)



65,000

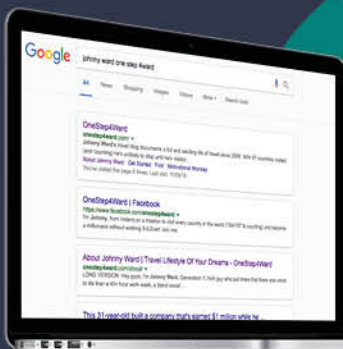
Klout Score

75

Johnny is within the 0.01% travel
and lifestyle influencers!

*Klout is a website and mobile app that uses social media
analytics to rank its users according to online social influence*

51
Domain
Authority



LET'S TALK RATES.

Blog Post | \$499

A 500 word tailored article with 1 do-follow link to your company for 12 months. We can discuss weekly posts, permanent links, emailing my list, and other options on demand.

Facebook Status with tag | \$699

Facebook Live Videos | Starting at \$399

A Facebook update with either your company Facebook page or website tagged within the update. We can discuss promoting the update further, updates often reach in excess of 100,000 people.

Instagram update with tag | \$499

Instagram Stories and Live | Starting at \$299

An Instagram update with either your company's IG account or website tagged within the update. We can discuss promoting the update further, updates often reach in excess of 80,000 people.

Tweet | \$99

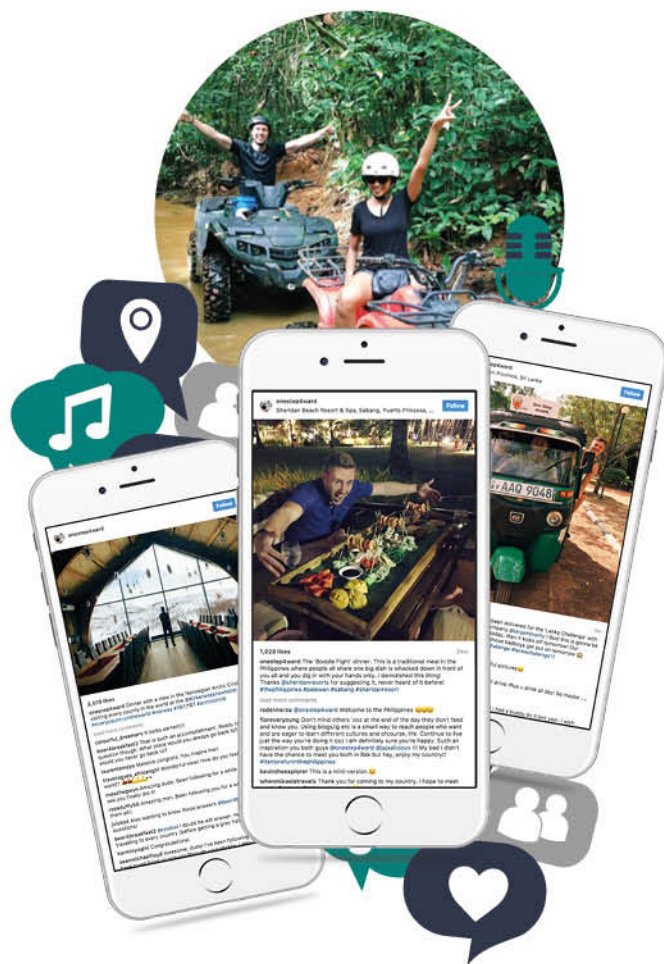
A targeted, promotional tweet recommending a product/brand/service or company. Multiple tweets are available at discounted rates

The Full Package (most popular) | \$1199

Our most popular option regularly reaching 250,000 people. A blog post, followed by a Facebook status linking to the blog post AND tagging your company, along with an IG update the following day doing the same thing. 1 tweet each day for 5 days.

I reply to all my emails, normally with 48 hours so don't hesitate in sending me a message:

johnny@onestep4ward.com



Brand Ambassador | Starting at \$499 per month

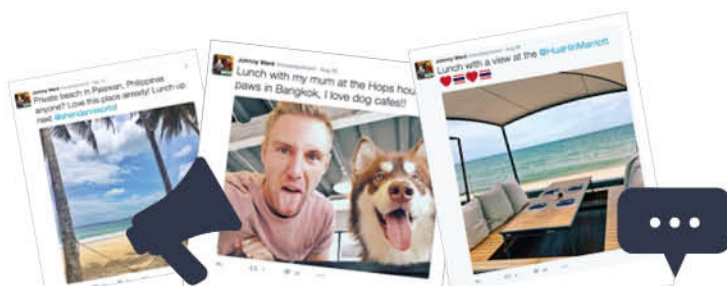
Publically aligning my brand to your company, listing you as a preferred partner on my partner page (along with Fitbit, Momondo etc). Monthly articles, monthly social media updates, sidebar widgets, affiliate partnerships, video promotion etc all available depending on the monthly stipend and the brand alignment.

Day rates/Press trips | \$899 per day

Multiple daily social media updates with multiple tags, live video, Instagram stories throughout the day as well as standard Facebook, Instagram and twitter exposure. Blog posts can be discussed too.

Public speaking | Starting at \$2999

Topics include blogging, inspiration and motivation, making money online, building a brand, online marketing, travel, pursuing your passion amongst many others.





Dream Big.
Travel Far.
Live Full.

FEATURED ON.

Forbes



BUSINESS
INSIDER



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